SEEKING A WRITER/CONTENT CREATOR

WRITER AND CONTENT CREATOR
Camano Island Coffee Roasters is seeking writer/content creator for a 40+ hours a week contract position to complete several web and print projects. This person should be comfortable working in an extremely fast-paced, start-up environment. Excellent project coordination skills are required. This contract position could lead to full-time employment.

CAMANO ISLAND COFFEE ROASTERS
Camano Island Coffee Roasters combines the most developed coffee continuity program on the market today with repeated and sustained marketing impressions. Camano Island Coffee Roasters converts Corporate Social Responsibility programs from an expense into Income, Influence and Impact.

PROJECTS
- Content creation and content recycling for a B2C audience as well as some B2B content.
- Writing multiple blog posts for different audiences in different voices.
- Writing benefit driven web copy.
- Copywriting for print projects.
- Copywriting for marketing emails.
- Coordinating between copywriting and graphic design resources to complete projects.
- Working within a team to develop websites.

IDEAL CANDIDATE
- 2-3 years in digital marketing and/or content production and strategy.
- An understanding of social business or kingdom business principles.
- An insatiable desire to learn.
- Excellent copywriting skills for the web.
- An understanding of grammar and style.
- An ability to adapt and edit content to be fit the voice of different people.
- An ability to write copy that targets different audiences.
- Online research skills -- the ability to find anything.
- Familiarity with AP Style.
- Basic understanding of social media marketing, SEO, email marketing and other components of web marketing.
- The ability to multi-task and prioritize multiple high-priority projects.
- The ability to work under tight deadlines and dynamic project requirements.
- Experience blogging.
- Be able to work independently and manage projects with many moving parts. This role does require a high degree of project coordination.
- Experience using WordPress.
EXCEPTIONAL CANDIDATE

- Have Ghosting-writing samples or writing samples demonstrating the ability to write in another person’s voice.
- Have writing samples that engage and entertain.
- Experience with Content strategy.
- Experience with eBook development.
- Experience with SEO/PPC.
- Experience with Conversion Optimization.
- Experience working in a startup.
- Experience in CRM -- particularly Infusionsoft.
- Experience working in Microsoft 365.
- Experience working in Microsoft Sharepoint.
- Experience working in Microsoft Project.
- A degree in Communications, Journalism, Marketing, Management or related field.

Compensation will be commensurate with experience.
This is a contract position working out of our office on Camano Island, WA. There will be opportunities to develop a full time position.

Please submit resume, cover letter, and writing samples to Paul Sherry at paul.sherry@camanoislandcoffee.com