## Transcripts Evaluated

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<th>Credits Transferred</th>
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## General Education

### Humanities (18)

- **ENGL 1013**: Expository Wrtg (3)
- **ENGL 1033**: APA Research Writing (3)
- **ENGL xxx3**: Any Literature from (3):
  - British Lit. 1 or II;
  - American Lit. 1 or II;
  - World Literature I or II;
- **COMM 1212**: Fund of Speech (2)
- **Fine Arts**: (2-3) select from:
  - Art Appre.; Music Ensembles;
  - Intro to Painting, Drawing, or Photography
  - Intro to Music
- **Language Arts**: (5) five credits from:
  - Creative Writing; Structure of English;
  - Critical Thinking & Wrtg.;
  - Any course in Literature;
  - Any Biblical or Modern Lang. course;
  - Any COMM course (except 1212)

### Science/Math (10)

- **MATH 1203**: Pre-Calculus for Business (3)
- **MATH 2003**: Statistics (3)
- **SCIE**: Lab Science (4)

### Social Science (12)

- **HIST**: Any course in History (3)
- **BUSM 2553**: Survey of Economics (3)

Social Science Electives (6) choose two of the following areas:
- Church Hist or Poli Scie; Geography;
- Philosophy (except Logic); Phys Education;
- General Psychology; Survey Sociology

### Biblical Studies (15)

- **BIBL 1103**: OT Hist/Lit (3)
- **BIBL 1203**: NT Hist/Lit (3)
- **BIBL 2553**: Biblical Interpretation (3)
- **THEO 1213**: Christian Thought (3)

**BIBL/THEO Elective (3)**

## Major

### Lower-Level General Business Courses (10)

- **BFIN 1152**: Personal Finance (2)
- **BFIN 2203**: Financial Acctg (3)
- **BFIN 2253**: Managerial Acctg (3)
- **BUSM 2312**: Business as a Profession (2)

### Upper-Level General Business Courses (22)

- **BFIN 3603**: Finance (3)
- **BMGT 3103**: Org Mgmt Theory (3)
- **BMKT 3303**: Marketing Theory (3)
- **BUSM 3403**: Business Law (3)
- **BUSM 3661**: Social Venture Planning (1)
- **BUSM 4123**: International Business (3)
- **BUSM 4403**: Policy and Ethics (3)
- **BUSM xxx3**: any 3000/4000 Business Elective (3)

### Marketing Major Course Requirements (21)

- **BMGT 3453**: Mass Communication (3)
- **BMKT 3413**: Online Marketing & Web Analy (3)
- **BMKT 3433**: Fund Selling, Advrtzg, Promo (3)
- **BMKT 3503**: Market Research (3)
- **BMKT 4053**: Consumer Behavior (3)
- **BMKT 4423**: Adv Topics Marketing (3)
- **BMKT 494x**: Marketing Internship (3)

### General Electives (17)

**NOTES:**