### GENERAL EDUCATION

**HUMANITIES (18)**
- ENGL 1013 Expository Writing (3)
- ENGL 1033 APA Research Writing (3)
- ENGL xxx3 Any Literature from (3): British Lit. I or II; American Lit. I or II; World Literature I or II
- COMM 1212 Fund of Speech (2)
- Fine Arts (2) one course from:
  - Art Apprec.; Intro Theatre; Music Ensembles;
  - Intro to Painting, Drawing, or Photography
- Onstage/Offstage Pract;
- Fund of Music; Music Apprec;
- Language Arts (5) five credits from:
  - Critical Thinking & Wrtg.; Any course in Literature; Any Biblical or Modern Lang. course;
  - Any COMM course (except 1212).

**SCIENCES/MATH (10)**
- MATH 1203 Pre-Calculus for Business (3)
- MATH 2003 Statistics (3)
- SCIE _______ Lab Science (4)

**SOCIAL SCIENCE (12)**
- HIST _______ Any course in History (3)

Social Science Electives (9) choose three of the following areas:
- Church Hist or Poli Scie; Geography;
- Philosophy (except Logic); Phys Education;
- General Psychology; Survey Sociology;

**BIBLICAL STUDIES (15)**
- BIBL 1103 OT Hist/Lit (3)
- BIBL 1203 NT Hist/Lit (3)
- BIBL 2553 Biblical Interpretation (3)
- THEO 1213 Christian Thought (3)
- BIBL/THEO Elective (3)

### MAJOR

**LOWER-LEVEL GENERAL BUSINESS COURSES (14)**
- BFIN 1152 Personal Finance (2)
- BFIN 2203 Financial Acctg (3)
- BFIN 2253 Managerial Acctg (3)
- BUSM 2303 Microeconomics (3)
- BUSM 2353 Macroeconomics (3)

**UPPER-LEVEL GENERAL BUSINESS COURSES (14)**
- BUSM 3403 Business Law (3)
- BUSM 4123 International Business (3)
- BUSM 4403 Policy and Ethics (3)
- BUSM 4652 Career Leadership (2)
- BUSM xxx3 any 3000/4000 Business Elective (3)

**MARKETING MAJOR COURSE REQUIREMENTS (30)**
- BFIN 3603 Finance (3)
- BMGT 3103 Org Mngmt Theory (3)
- BMGT 3453 Mass Communication (3)
- BMKT 3303 Marketing Theory (3)
- BMKT 3433 Fund Selling, Advrtzg, Promo (3)
- BMKT 3503 Market Research (3)
- BMKT 4053 Consumer Behavior (3)
- BMKT 4243 Mngmnt Mngmnt (3)
- BMKT 4423 Adv Topics Marketing (3)
- BMKT 494x Marketing Internship (3)

### GENERAL ELECTIVES (12)

NOTES: