Northwest University  
Marketing - Bachelor of Arts - 2013/2014

### Credits Transferred

- **Pre-Major Requirements (9)**
  - BUSM 2553 Survey of Economics (3)
  - MATH 1203 Pre-Calculus for Business (3)
  - MATH 2003 Intro to Statistics (3)

- **MAJOR (52)**
  - **LOWER-LEVEL GENERAL BUSINESS COURSES (8)**
    - BFIN 2203 Financial Acctg (3)
    - BFIN 2253 Managerial Acctg (3)
    - BUSM 2312 Business as a Profession (2)

- **UPPER-LEVEL GENERAL BUSINESS COURSES (23)**
  - BFIN 3603 Finance (3)
  - BMGT 3103 Org Mgmt Theory (3)
  - BMKT 3303 Marketing Theory (3)
  - BUSM 3403 Business Law (3)
  - BUSM 3662 Social Venture Planning (2)
  - BUSM 4122 International Business (2)
  - BUSM 4901 International Business Travel Tour (1)
  - BUSM 4403 Policy and Ethics (3)

- **MARKETING MAJOR COURSE REQUIREMENTS (21)**
  - BMKT 2453 Mass Communication (3)
  - BMKT 3433 Professional Sales/Managmnt (3)
  - BMKT 3503 Market Research (3)
  - BMKT 3533 Web Design and Layout (3)
  - BMKT 4053 Consumer Behavior (3)
  - BUSM 4943 Business Internship (3)
  - BUSM 3413 Online Marketing & Web Analys (3)

- **GENERAL ELECTIVES (4-13)**

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**Notes:**

** Refer to transfer policy for possible adjustments to degree requirements