

Promotional Schedule/Recruiting Plan

Woodland NPP

- We are developing our own materials and WSOM logo to use in promoting
- We will incorporate the NU logo to add a level of academia to promotions
- We will promote at our Sunday Gathering, in addition to providing informational materials/booth
- We will promote at our young adults and youth gatherings
- We will promote bi-weekly in our newsletter and weekly on our social media accounts, as well as our webpage
- We will identify and meet with Senior and upcoming Seniors and their parents to explain the benefits of attending our NPP at Woodland Church
- We will follow up with our “best fit” students, potential students known through personal relationships, and other interested students to be a part of our NPP
- We will eventually develop and promote video “testimonials” of current or previous students
- We plan to ask other churches/organizations for their help in identifying and promoting to potential students

Woodland NPP Promotional Material

(Within 30 days) In progress

- Develop Internship Application asap
- Create promotional graphics and internship logo
- Create Informational packet for potential students and parents
- Download and print all NU NPP promotional resources

Overall Promotional Schedule

- Announce and promote Woodland NPP at Sunday gatherings (Sept-October)
- Informational night for potential Students or personal meetings (Aug- Nov)
- Announce and promote Woodland NPP at youth and young adult gatherings (Aug-Nov)

Website and Social Media

- Promote Woodland NPP on all social media and website (Sept-Nov)
- Announce and Promote Woodland NPP in weekly newsletter (Sept-Nov)
- Create and Launch Woodland NPP Facebook/Instagram when a suitable volunteer becomes available to manage them/it