

**PROFESSIONAL COMMUNICATION (BA) – MAJOR (Online)**

**COLLEGE OF ARTS AND SCIENCES**

**Offered through the College of Adult and Professional Studies**

We live in a communication-oriented society. Our world is significantly influenced by both the personal and mediated communication of individuals from diverse social, political, professional and religious groups. Never before has there been such a demand for leaders with advanced communication skills and knowledge.

The major in Professional Communication provides students with the knowledge and skills needed to fulfill their calling in the workplace. The major offers courses for aspiring leaders who seek to improve their communication skills and grow as individuals of impact in their professional environments. The program offers many advantages, including the freedom to tailor course assignment to meet their personal or career interests.

After completing the core courses, students have an opportunity to learn specific skills and competencies needed in professional settings such as business and professional writing, conflict resolution, and public relations.

Outcomes:

1. Create compelling verbal presentations.
2. Analyze the effectiveness of various messages.
3. Apply communication principles to professional settings.
4. Integrate personal spirituality into their own approach to communication.

**CORE CURRICULUM REQUIREMENTS----- 60**

**Biblical Literacy (select 6 credits from the following) .....6**

- BIBL 1103 Old Testament History and Literature
- BIBL 1203 New Testament History and Literature
- THEO 1213 Christian Thought
- THEO 2323 Jesus the Messiah

**Written and Verbal Communications.....9**

- ENGL 1013 Composition I: Expository Writing .....3
- ENGL 1023 Composition II: Rhetoric and Research Writing .....3
- COMM 1213 Fundamentals of Speech Communication .....3

**Humanities .....9**

6 credits in this area must be from Writing Practice courses\* (see course descriptions for applicability)

- ENGL xxx3 Any Literature course .....3
- HIST xxx3 Any Course in History .....3
- 3 additional credits selected from the following.....3

Art (ARTE), Bible (BIBL), Drama (DRAM), English (ENGL),  
 History (HIST), Language (LANG), Music (MUSI), or Theology (THEO)

<b>Sciences</b> .....	<b>9</b>
6 credits in this area must be from Writing Practice courses* ( <i>see course descriptions for applicability</i> )	
Select a minimum of two disciplines from the following: .....9	
Business Administration (BUSM), Communication (except COMM 1213), Economics, Education (EDUC), Geography (GEOG), Health & Fitness (PEDU), Management (BMGT), Marketing (BMKT), Philosophy (PHIL), Political Science (PSCI), Psychology (PSYC), or Sociology/Anthropology (SOCI)	
<b>Science and Mathematics</b> .....	<b>6</b>
MATH xxxx College-level Mathematics .....	3
SCIE xxxx Science course with Lab .....	3
<b>Formation and Calling</b> .....	<b>3</b>
UCOR 1053 Life Calling.....	3
<b>Core Electives</b> .....	<b>18</b>
<i>Any college-level courses</i>	
<b>PROFESSIONAL COMMUNICATION MAJOR</b> -----	<b>45</b>
Communication Studies Major Core .....	18
COMM 1003 Introduction to Human Communication.....	3
COMM 2243 Interpersonal Communication .....	3
COMM 2453 Mass Communication .....	3
COMM 3543 Introduction to Rhetoric .....	3
COMM 3603 Research Methods .....	3
COMM 4393 Communication Theory .....	3
Professional Communication.....	27
COMM 3263 Small Group Communication.....	3
COMM 3433 Intercultural Communication .....	3
COMM 3463 Organizational Communication .....	3
COMM 3563 Conflict Resolution .....	3
COMM 2053 Communication and Technology Theory .....	3
COMM 3013 Introduction to Public Relations .....	3
COMM 2413 Introduction to Media Writing .....	3
COMM 3183 Multimedia Storytelling .....	3
ENGL 3273 Business and Professional Writing .....	3
<b>GENERAL ELECTIVES</b> -----	<b>15</b>
<i>Any college-level courses</i>	