

Everett AquaSox Community Relations Coordinator

Reports to: General Manager

Start Date: March 6, 2015

Position Summary: The Everett AquaSox are the Northwest League Short-Season Affiliate of the Seattle Mariners. Located just north of Seattle, the team is seeking an energetic and motivated person who is ready to contribute to one of the best organizations in Minor League Baseball. This is a full-time, year round position beginning March 2015. Oversee all aspects of the AquaSox community relations and website activities.

Essential Functions: 1. Oversees all aspects of the AquaSox community relations department with a focus on increasing community involvement through developing and implementing new and innovative programs. 2. Be an active member of the Group Sales Staff with an emphasis on selling group tickets in conjunction with community efforts. Expected to hit individual sales goals. 3. Plan and implement the successful execution of the AquaSox school reading program, ticket donation program, youth baseball camps and clinics, mascot/player appearances, and all other programs as they arise. 4. Manage and update team website (aquasox.com). Update content daily, keep pages and photos up to date, create content, articles and graphics for site, amongst other responsibilities. 5. Oversee the teams Kid's Club and Silver Sluggers program and take the initiative to grow these and other programs each year. 6. Active role in all areas of the team's on-field entertainment program, including writing and coordinating game entertainment scripts, encouraging fan involvement, securing participants for on-field contests, assisting with the execution of all pre-, post- and in-game events/promotions and all other duties as they arise. 7. Facilitate all donation requests tied to the ballclub. 8. Assist in scheduling and coordinating National Anthem auditions and performers. 9. Manage team social media efforts, including Facebook, Twitter, YouTube and Instagram.

Experience Required:

1. Bachelor's degree in related field or Associate's degree plus two years full-time directly related work experience. 2. Experience in related field. 3. Proficient in Microsoft Office and familiar with design layout. (Illustrator and/or Photoshop preferred) 4. Previous website management experience is a plus. 5. Knowledge of basic management and supervisory skills. 6. Ability to initiate, lead, plan and direct the work of department. 7. Ability to motivate and communicate effectively with staff. 8. Ability to interview, train, and orient staff. 9. Skill in resolving problems with clients and with staff. 10. Ability to work effectively on an individual basis and within a team framework. 11. Ability to handle multiple projects, meet deadlines and achieve objectives. 12. Strong planning and organizational skills. 13. Strong communications skills, both verbal and written. 14. Ability to maintain a professional business image.

Compensation: • Competitive base salary based on experience. • Departmental goals with bonus opportunities • Commission tied to direct ticket sales efforts. • Competitive medical benefits. • 401k with a competitive company match program • 7th Inning Stretch, LLC is an Equal Opportunity Employer.

To Apply:

Interested candidates should submit their cover letter and resume to Danny Tetzlaff, General Manager, via email at dannyt@aquasox.com. No phone calls please.