



# Graphic Design & Social Media Student Coordinator

*Reports to Campus Pastor*

*Updated 1/12/2026*

## **Position Summary**

- Oversees the creation of all Campus Ministries graphics and runs all Campus Ministries' social media. Brings leadership to all areas of Campus Ministries' marketing.

## **Inspiring and Pastoral Leadership**

- Partners with the Campus Pastors in leading, establishing and maintaining quality and professional standards for all media outlets of Campus Ministries
- Meet regularly with students one on one for pastoral care

## **Administration**

- Designs all graphics and posters for Campus Ministries' events, series, announcements, etc.
- Oversees and brings visible leadership to Campus Ministries' social media content and presence
- Provides leadership and administration to Campus Ministries promotion and marketing
- Builds Marketing Schedule, Posting Schedule and coordinates schedules with Videography and Photography Coordinator
- Create Mood boards for various marketing projects, merch, social media, etc.

## **Team-building**

- Works and meets with the Photography & Videography Student Coordinator and other departments as it pertains to marketing, communication, and social media.

## **Hours & Scholarship**

- 8 hours per week (on average)
- The scholarship for this student leadership position is \$4,140, which is based on a percentage of the 2025-2026 tuition

***\*Aside from this job description, all Campus Ministries student coordinators must abide by the general Campus Ministries Student Coordinator Expectations, provided on the next few pages.***



## CAMPUS MINISTRIES STUDENT LEADERSHIP EXPECTATIONS

2026-2027

### **Purpose:**

At NU, we envision and work towards a community of Spiritual Vitality that fosters the Spiritual Formation of each member. Through the power of the Holy Spirit, our aim is that you would:

- 1. Experience the Call of God**
- 2. Express the Call of God**

We believe that this occurs through our Spiritual Formation in two Key Areas:

- 1. Gatherings**
- 2. Groups**

***This student leader role is an educational and developmental opportunity. It is therefore expected that a Campus Ministries Student Coordinator: (In addition to job description)***

- Exemplifies Christ-like character & spiritual leadership to the NU community
- Brings pastoral care to the NU community.
- Leads a Life Group
- Helps foster biblical community through leading personal, relational, congregational, and missional spiritual formation.
- Assists in leading spiritual formation through various Campus Ministries programming
- Maintains all citizenship standards required in the Community Handbook
- Maintains 2.5+ GPA during both semesters as a student coordinator
- Maintains passing Spiritual Life attendance status
- Maintains good reputation in and outside the NU community
- Participates in administration, recruitment, and promotion for department success
- Attends mandatory weekly Campus Ministries team meeting
- Meets weekly with their supervisor(s)
- Does weekly office hours, as discussed with supervisor(s)
- Keeps track of ministry's budget, with supervisor(s)
- Leads and speaks in gatherings, as needed
- Represents NU and Campus Ministries, as needed
- Invest in supporting campus-wide programming through attendance and volunteerism: (Welcome Weekend, One Night, Family and Homecoming Weekend, and Serve Day, to name a few)
- Student leaders are asked to help support multiple campus events to make them happen. This includes, but is not limited to, One Night, Serve Day, Welcome Back Bash, and Family Weekend. Dates and details to be provided in August.

### ***Required Dates:***

- **SLAT (Student Leadership Activities & Training) Kick Off:** March 28, 2026
- **Fall Campus Ministries Return Date:** August 16, 2026
- **Fall Team & Student Leadership Training:** August 17-26, 2026
- **Welcome Weekend:** August 27-30, 2026
- **Campus Min Retreat:** TBD
- **Family & Homecoming Weekend:** TBD
- **Fall Mid-Semester Training:** TBD
- **Spring Return Date to Campus:** January 8, 2027
- **Spring SLAT:** January 8-10, 2027

***Disciplinary Action:***

The Campus Ministries staff reserves the right to place any student coordinator on probation and/or remove any student from involvement for failure to comply with the Lifestyle Standards or as otherwise deemed necessary.